

Adobe Illustrator Beginner



ADOBE ILLUSTRATOR BEGINNER

PREREQUISITES:	BASIC COMPUTER OPERATIONS
PLATFORM:	MACINTOSH OR WINDOWS
SOFTWARE:	ADOBE ILLUSTRATOR
DURATION:	30 HOURS
METHODOLOGY:	LECTURES AND DEMONSTRATIONS, FOLLOWED BY HANDS-ON PRACTICE IN THE COMPUTER LAB.

Course Description

This course explores basic and introductory Illustrator techniques and concepts such as drawing tools, type tool, clipping masks, create custom shapes and patterns. Also, you will learn how to save and export your files to be displayed on different medias, such as the web and printing.



Required Material:

2GB (or higher) Flash (USB) Drive

NOTE:

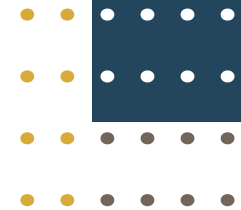
Our non-credit courses are not graded.
A Certificate of participation will be awarded to students who attend and participate in a minimum of 80% of the classes.

The Centre for Training & Development reserves the right to make changes, including change in price, content, description, terms, etc. at any time without notice.

Québec residents may be eligible for a subsidy from Emploi Québec.

SYLLABUS

WEEK	CLASS	TOPIC	Hrs	CONTENT
1	1	Illustrator: First Look	2	Workspace, Creating a new file, Drawing using Simple Shapes, Fill and Stroke Colors Visualization shortcuts
	2	The PEN TOOL group Part I	2	Intro to the Pen Tool, Understanding Anchor Points, Add/Delete Anchor Points, Handles Transforming Shapes
2	3	The PEN TOOL group Part II	2	Curvature Tool, Selection Tool x Direct Selection Tool, Creating Custom Shapes, Vectorizing Process
	4	Type Tool Part I	2	Intro to Type Tool, Fonts, Character Editing, Paragraph Editing
3	5	Type Tool Part II	2	Text inside a Shape, Text on path, Converting Text into Shapes
	6	Coloring	2	Fill Tool, Eyedropper Tool, Color Swatches
4	7	Coloring and Gradients	2	Gradient Tool, Editing a gradient
	8	Lines and Strokes		Stroke width, Stroke Style, Dashed Lines, Arrows, Converting stroke into shapes
5	9	Clipping Mask Part I	2	Understanding the Clipping Mask, Creating a Clipping Mask, Editing a Clipping Mask
	10	Clipping Mask Part II	2	Making a Creative Use of Clipping Masks, Images and Clipping Masks
6	11	Pathfinder: working with multiple shapes	2	Intro to Pathfinder Exploring different Pathfinder options - Unite - Minus Front - Minus Back - Exclude - Intersect - Divide - Trim - Merge - Crop - Outline
	12	Layout Organization	2	- Aligning objects - Distributing objects - Duplicating objects quicker
7	13	Saving and Exporting files for different purposes	2	- AI - EPS - JPG - PNG - PDF
	14	Project #1: POSTER	2	Combining techniques in order to create real life poster for your company
8	15	Project #2: Social Network Content	2	- Banner - Ad - Post - Profile



Bruno is a PhD candidate under the INDI Program at Concordia University.

His background combines a Bach degree in Graphic Design, a Specialization in Design Management, and a Master's Degree in Design and Hypermedia.

He has 8+ years of teaching experience in Design related courses, such as Infographics, Information Design, Digital Illustration, Image Manipulation, Publication Design, Digital Marketing and Branding among others.



Bruno Indalencio de Campos

Teacher of this course

