Adobe Photoshop Beginner

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PREREQUISITES:	BASIC COMPUTER OPERATIONS
PLATFORM:	MACINTOSH OR WINDOWS
SOFTWARE:	ADOBE PHOTOSHOP
DURATION:	30 HOURS
METHODOLOGY:	LECTURES AND DEMONSTRATIONS, FOLLOWED BY HANDS-ON PRACTICE IN THE COMPUTER LAB.

Course Description

This course explores basic and introductory Photoshop techniques and concepts such as drawing tools, type tool, layers, masks, remove backgrounds, create custom shapes and some effects. Also, you will learn how to save and export your files to be displayed on different medias, such as the web and printing.

Required Material:
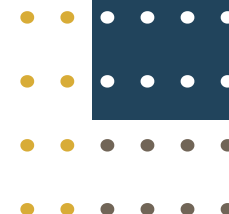
2GB (or higher) Flash (USB) Drive

NOTE:

Our non-credit courses are not graded.
A Certificate of participation will be awarded to students who attend and participate in a minimum of 80% of the classes.

The Continuing Education Department reserves the right to make changes, including change in price, content, description, terms, etc. at any time without notice.

Québec residents may be eligible for a subsidy from Emploi Québec.

Syllabus

WEEK	CLASS	TOPIC	Hrs	CONTENT
1	1	Photoshop: First Look	2	Workspace, Creating a new file, Pen/Brush tool, Erase tool, Colors, Select Tool, Visualization shortcuts
	2	Layers	2	Intro to the concept of layers, Create, Duplicate and Delete layers, Group Layers, Layer visibility, Link and Lock Layers, Merging Layers, Layer opacity
2	3	Masks PART I *BRING IMAGES	2	Intro to the concept of masks, Create, Edit, Duplicate and Delete masks, Marquee tool, Lasso Tool, Group Mask
	4	Masks PART II *BRING IMAGES	2	Quick Mask mode, Magic Wand, Quick Selection Tool, Clipping Mask
3	5	Regular and Custom Shapes	2	Create, Edit, Duplicate and Delete Shapes, Change Shape Color, Composition with Shapes, Fill x Stroke
	6	The PEN TOOL	2	Intro to the Pen Tool, Freeform Pen Tool, Understanding Anchor Points, Add/Delete Anchor Points, Convert Point Tool, Handles, Editing Shape forms
4	7	Type Tool	2	Intro to Type Tool, Fonts, Character Editing, Paragraph Editing, Text on path
	8	Coloring		Fill Tool, Gradient Tool, Eyedropper Tool, Color Swatches
5	9	Layer Effects	2	Intro to Layer Effects (FX) Effects PART 1
	10	Layer Effects CONTINUATION	2	Effects PART 2 Apply, edit, duplicate and remove Layer FX
6	11	Basic Image Editing PART I *BRING IMAGES	2	Image Mode: CMYK x RGB x Grayscale Image Adjustments: - Hue/Saturation - Color Balance
	12	Basic Image Editing PART II *BRING IMAGES	2	Image retouching: - Healing Brush Tool - Patch Tool - Content Aware Move Tool
7	13	Saving and Exporting files for different purposes	2	- PSD - JPG - PNG - PDF
	14	Project #1: POSTER	2	Combining techniques in order to create real life poster for your company
8	15	Project #2: Social Network Content	2	- Banner - Ad - Post - Profile

Bruno is a PhD candidate under the INDI Program at Concordia University.

His background combines a Bach degree in Graphic Design, a Specialization in Design Management, and a Master's Degree in Design and Hypermedia.

He has 8+ years of teaching experience in Design related courses, such as Infographics, Information Design, Digital Illustration, Image Manipulation, Publication Design, Digital Marketing and Branding among others.

Bruno Indalencio de Campos

Teacher of this course