



ANNUAL REPORT 2014-2015

As at June 30, 2015

MESSAGE FROM THE BOARD CHAIR



*"Having come to know, and appreciate **Heritage** through my sons' involvement, I am thrilled to be part of the Cégep Heritage College Foundation Board – to help support our students'*

Over the past year, the Foundation's Board of Directors continued formalizing our policies, procedures and committees while, at the same time, preparing to launch our first ever major Fundraising Campaign!

During the 2014 spring and fall sessions, the Board worked with the College's students, professors and staff in order to establish strong internal support for the Foundation. In the 2015 spring session, we launched our external campaign with the wider community and now, in

the 2015 fall session, we are thrilled to announce that we have reached more than half of our \$1 Million goal!

I would like to take this opportunity to thank the College's students, professors and staff, the Foundation Board and Campaign Committee – especially Mr. Michel Drouin, Campaign Chair – along with the members of the various committees, the Foundation Manager and the College's Director General for their dedication to the work of the Cégep Heritage College Foundation.

Finally, I would like to recognize the contribution of the many individuals, groups, companies and institutions who have made our Fundraising Campaign such a success. It is through your ongoing collaboration and support that we will continue to invest in our **heritage** together!

With gratitude,

Caryl Green
Chair, Foundation Board of Directors

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*"EDUCATION IS AT THE FOUNDATION OF SOCIETY. WITHOUT A FOUNDATION, THERE IS NO FUTURE."
CHIEF GILBERT WHITEDUCK*

Foundation Office

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<http://www.heritagecollegefoundation.org>

FOUNDATION BOARD OF DIRECTORS

- **Caryl Green**, Chair of the Foundation / *Parent and Mayor of Chelsea*
- **Me Pierre Landry**, Vice-Chair / *Noël et associés*
- **Jean Castonguay**, Foundation Secretary / *Cégep Heritage College Faculty*
- **Luc Nadon**, Treasurer / *Investment Director, Caisses Desjardins*
- **Larry Greene**, *Parent and Cégep Heritage College Alumni*
- **Chief Gilbert Whiteduck**, *Kitigan Zibi Aboriginal Community*
- **David Newing**, *Parent*
- **Michael Randall**, *Cégep Heritage College, Director General*
- **Kathy Cumming**, *Cégep Heritage College, Faculty*
- **Michel Hétu**, *Cégep Heritage College, Director of Finance*
- **Nicole Lefebvre**, *Foundation Manager*

CAMPAIGN COMMITTEE

- **Michel Drouin**, Campaign Chair / *Charlebois Trépanier*
- **Caryl Green**, Chair of the Foundation / *Parent and Mayor of Chelsea*
- **Wayne Russell**, Campaign Treasurer
- **Larry Greene**, Chair, Lead and Major Gifts Division / *Parent and Cégep Heritage College Alumni*
- **Marcel Proulx**, Chair, Champion Gifts Division / *Residential Real Estate Broker*
- **Me Joseph Gorman**, Co-Chair, Investor Gifts Division / *Gagné, Isabelle, Patry, Laflamme et associés and Cégep Heritage College Alumni*
- **Eddie McCann**, Pontiac Region / *Parent*
- **Grand Chief Robert Bertrand**, Pontiac Region / *Aboriginal*
- **Sandra Ricci**, Co-Chair of Investor Gifts Division / *Cégep Heritage College Alumni*
- **Michael Randall**, *Cégep Heritage College, Director General*
- **Kathy Cumming**, Chair of the Family Advisory Committee / *Cégep Heritage College Faculty*
- **Marc Desjardins**, Events Coordinator / *Cégep Heritage College*
- **Nicole Lefebvre**, *Foundation Manager / Campaign Coordinator*

The Heritage Community is celebrating its growth and is uniting to safeguard its engaging and stimulating youth-centered college experience.

YEAR AT GLANCE

INVESTING IN OUR HERITAGE TOGETHER

The mission of the Cégep Heritage College Foundation is to support the Cégep Heritage College's diverse community-based learning experience.

The following describes an overview of the Foundation's major activities and milestones in 2014-2015:

Throughout this period, the Cégep Heritage College Foundation continued its work to establish a strong Board of Directors and volunteer base in preparation for the launch of its first major fundraising campaign.

In October 2014, the Board was thrilled to welcome Mr. Michel Drouin as the Chair of the Campaign Committee. Mr. Drouin is President of Charlebois Trépanier Insurance, a local business that recently established an English division to better serve the Outaouais region. M. Drouin believes that *"A community that stands together, grows together, and this campaign will confirm this!"*



MICHEL DROUIN, CAMPAIGN CHAIR

INTERNAL FOUNDATION AND CAMPAIGN SUPPORT

The Heritage College Student Association agreed to support a voluntary contribution of \$5 per student per session to assist the Foundation in reaching its fundraising goal. Important campaign commitments from the College and Foundation Board members, management and staff were received. The Heritage Family Advisory Committee was created to ensure the Heritage community plays an active role in the Foundation and its activities on an ongoing basis. Members have, or have had, close ties to the College and/or its students, and include Heritage College faculty, professionals, staff, retirees, parents, alumni and students.

At the August 15th, 2014 Faculty and Employee Welcome Back, members of the Foundation Board and Campaign Committee presented to the campaign goal of \$1 Million dollars, in order to create bursaries, provide assistance to students, and renew technologies and equipment in the College. In September, members of the Foundation Board also presented the objectives of the campaign to parents at the Parent Information Evening.

COLLEGE / FOUNDATION MEET AND GREET

On November 25th, 2014 members of the Foundation Board and Campaign Committee met with College faculty, staff and students in the Agora to introduce the campaign objectives. Students involved in activities such as the Student Association, the drama club, the rugby team, the Guatemala project were on hand to talk about their projects, some of which may receive funds from the Foundation.



*CHRISTOPHER GREENE,
FOUNDATION AMBASSADOR AND CURRENT STUDENT*

FIRST FOUNDATION PERSEVERANCE BURSARIES

On April 29th, 2015 at the Heritage Annual Awards evening, our Foundation presented two \$500 bursaries donated by Gamma Laboratories-Dynacare to Chantal Kilsdonk and Sophia Kimashi Kajiru, Nursing students, in acknowledgement of their efforts and perseverance in their studies.



MAJOR FUNDRAISING CAMPAIGN

On May 7th, 2015 the Cégep Heritage College Foundation kicked off its first major fundraising campaign with the goal to raise **\$1 Million dollars over five years**, a significant commitment to our students' success and to ensure a high level of quality education.

This initiative is being launched during a critical time at Heritage since student enrolment has increased by 30% over the past five (5) years. The funds raised will be targeted to address urgent matters: perseverance bursaries, enhance student services and assistance, to invest in programs and initiatives which foster increased self-esteem, encouragement and student engagement.

During the Press Conference, commitments of \$408,000 were announced as well as recognition of contributions from major donors such as la Ville de Gatineau and lead partner, Desjardins, who was instrumental in laying the ground work for the campaign by demonstrating its commitment to supporting the Cégep Heritage College in its continuing effort to meet the growing needs and demand for quality collegial studies and supporting students who pursue their education to ensure a bright future.



Volunteers are wholeheartedly involved in engaging support for our campaign.

College staff, students, friends of the Foundation and volunteers.

We wish to acknowledge their devotion and thank them for their invaluable help.



MAY 7, 2015 - FOUNDATION BOARD OF DIRECTORS, COLLEGE BOARD OF GOVERNOR'S REPRESENTATIVES, CAMPAIGN COMMITTEE, DONORS, PARTNERS AND SUPPORTERS

2015 GRADUATION

Caryl Green, Chair of our Foundation and Gabriel Kim, the Student Association's Events Coordinator, spoke to the graduating class and their families about the work of the Foundation, inviting them to invest in our heritage for future generations of students.



FOUNDATION STATEMENT OF FINANCIAL POSITION

Fondation du Cégep Héritage/Heritage College Foundation Financial Position

June 30, 2015

	2015
	\$
ASSETS	
Current	
Cash	53,548
Accounts receivable	7,418
	<u>60,966</u>
LIABILITIES	
Current	
Bank overdraft	
Accounts payable and accrued liabilities	
Long-term	
Due to Heritage College (Note 3)	184,307
	<u>184,307</u>
NEGATIVE NET ASSETS	
Unrestricted	<u>(123,341)</u>
	<u>60,966</u>

The accompanying notes are an integral part of the financial statements.

On behalf of the Board,

Caryl Green
Director

[Signature]
Director

BACKGROUND INFORMATION AND EXCERPT OF 2014-2015 FINANCIAL STATEMENT NOTES

Pledges and Donations

Foundation Note: The above report takes into consideration only the 1st installment of multi-year donations/pledges/sponsorships or grants for which monies have been received.

During the year, the Organization has signed a grant agreement for its operating costs in the amount of \$50,000. Also, the Organization signed a sponsorship agreement in the amount of \$100,000. These two agreements are recognized in income over a period of 5 years, maturing in 2019.

Pledged donations are recorded when received. During the year, the Organization received a major pledge donation of \$50,000, the expected collection is spread over a 5 years period.

Related Party Transactions

Foundation Note: On January 14, 2014, the Foundation formalized an agreement with the College, who officially sanctioned the major fundraising campaign. It was agreed that the costs inherent to preparing and running the campaign will be paid out from the collected funds and returned to the College.

In 2014-2015, the College advanced \$83,698 (2014 - \$39,857) to the Foundation to cover administrative, management and professional consultation fees related to undertaking a five year major fundraising campaign. As at June 30, 2015, \$184,307 (2014 - \$100,609) is payable to the College. The amount does not bear interest and is payable within 5 years from the date of the advance.



Cégep Heritage College
Investing in our heritage together



MICHAEL RANDALL
DIRECTOR GENERAL

The past year has been one of excitement and moving forward with our major fundraising campaign. As Director General, it was with great pride that I watched the Foundation come together to officially launch the external campaign in May. In addition to our invaluable regional volunteers, we had great representation from staff and students at the event, which underscored how much the College community values the goals and mission of the Foundation. It's impressive to see how much the endeavor has brought us together and how it is helping to get the College better known in the community. I would like to thank all those who have come forward to give of their time and energy to make this happen. A special thanks to our Campaign Chair, Mr. Michel Drouin, and our Foundation Chair, Mayor Caryl Green. Their leadership, passion and insight have been a great asset to our major fundraising campaign.

Cégep Heritage College Foundation

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THANK YOU

On behalf of our students, the Cégep Heritage College Foundation expresses its heartfelt gratitude for all donations.

Donors and Partners

as at June 30, 2015 pursuant to the Donor Recognition Program:

- Abouzia, Roya
- Alliance Autochtones du Québec
- Anonymous (8)
- Bonin, Roy
- Bulletin d'Aylmer Bulletin
- Cégep Heritage College Administrators, Foundation Administration, Management, Students, Faculty and Staff
- Charlebois Trépanier Insurance
- DESJARDINS
- Desjardins, Marc
- Gamma-Dynacare Laboratories
- Green, Caryl
- Imprimerie Grégoire
- Intact Insurance
- Gilles Lalonde, Pharmacies Jean Coutu
- Lefebvre, Nicole
- Leacross Foundation
- Marcel Proulx, Real Estate Broker
- Marleau, Donald
- Newing, David
- Pontiac Journal du Pontiac
- Randall, Michael
- Restaurant "La Station"
- Rochon, Louise
- Shea, James
- Valdez, Deborah
- Ville de Gatineau
- West Quebec Post

Please like the [Cégep Heritage College Facebook page](#) to follow the progress of our campaign.