



Annual Report

2012-2013

&

2013-2014



Cégep Heritage College

Investing in our heritage together



Message from the Board Chair



*"Having come to know, and appreciate **Heritage** through my sons' involvement, I am thrilled to be part of the Cégep Heritage College Foundation Board - to help support our students' continued success."*

Caryl Green,
Chair of the Cégep Heritage College
Foundation - Board of Directors

I am thrilled to be a member of the Cégep Heritage College Foundation! I'm proud to be working closely with both the internal community here at the college, and with the broader community... all with the one goal of supporting our students!

My three boys attended Heritage, and they have now completed their university degrees. I credit this college for much of their success – from the academic excellence, to the varied sports and cultural activities, to the dedication of the staff and faculty who shaped their learning experience here.

When friends of the college learned that one-third of our students take on debt in order to remain in school, we decided to do something. When we learned that the college was not fully accessible for our special needs students, we knew we had to act. And thus, the Foundation was created in order to meet these needs, and the many other needs identified by our faculty and staff.

This Major Fundraising Campaign is a team effort. Together, we are touching the lives of our students by creating perseverance bursaries, by investing in labs for our nursing students, in distance education, by repairing our sports fields and auditorium, and so much more.

I invite you to become a part of this lasting legacy for future generations of students here at Heritage!

Board of Directors

2012-2103 Founding Members:

- ❖ Louise Brunet
(Cégep Heritage College, Director General)
- ❖ Pierre Landry
(Noël et associés)
- ❖ Gerry Philippe

2013-2014 Members:

- ❖ Caryl Green, Chair of the Foundation
(Parent and Mayor of Chelsea)
- ❖ Me Pierre Landry, Vice-Chair
(Noël et associés)
- ❖ Jean Castonguay, Foundation Secretary
(Cégep Heritage College Faculty)
- ❖ Luc Nadon, Treasurer
(Investment Director, Caisses Desjardins)
- ❖ Larry Greene
(Parent and Cégep Heritage College Alumni)
- ❖ Chief Gilbert Whiteduck
(Kitigan Zibi Aboriginal Community)
- ❖ David Newing
(Parent)
- ❖ Michael Randall
(Cégep Heritage College, Director General)
- ❖ Kathy Cumming
(Cégep Heritage College, Faculty)
- ❖ Michel Hétu
(Cégep Heritage College, Director of Finance)



Why hold a Major Fundraising Campaign?

The Foundation's five-year Major Fundraising Campaign will help the College remain responsive to the demands of the ever-growing student population and their special needs. This initiative is being launched at a critical time: while student enrolment has increased by 30% over the past five years, the College has seen its financing reduced to the very basics.

Fostering engagement, a sense of belonging, encouragement, and providing for supplementary financial assistance are key in our quest to help our students succeed. Perseverance bursaries and financial contributions to student projects will help our students while they are studying at Heritage. Improving the overall Cégep Heritage College life experience will also serve as an incentive for future students to choose Heritage over out-of-province institutions.

"Investing in our heritage together" is our campaign slogan. Students today have many obstacles: physical, emotional, and financial. Our campaign is an opportunity for both the college community and businesses to work together in support of our students and in support of our region.

Together, we are building a legacy: our heritage! Cégep Heritage College is an important contributor to the well-being and prosperity of the Outaouais, contributing to the skilled workforce essential to our region's economic growth and development. Our campaign is a venue to strengthening ties and building long-term relationships within our community.

Agreement with the College

The Cégep Heritage College Foundation was created on April 2nd, 2013 as part of the College's Strategic Plan to engage in fundraising to assist the College in supporting its goals. On January 14, 2014, the Cégep Heritage College Foundation formalized an agreement with the College, who officially sanctioned the major fundraising campaign. It was agreed that the costs inherent to preparing and running the Fundraising Campaign would be returned to the College.

Cégep Heritage College Foundation Statement of Financial Position

As of June 30, 2013 (3 months) and June 30, 2014

	<u>2013</u>	<u>2014</u>
Assets		
Current assets		
Accounts receivable	115	497
	115	497
Liabilities		
Current liabilities		
Bank fees	-	3
Accounts payable and accrued liabilities	1 766	3 587
	1 766	3 590
Advance from Heritage College (as per agreement)	60 752	100 609
<i>Sub-Total</i>	62 518	104 199
Net assets (deficiency)		
Unrestricted	*(62 403)	*(103 702)

*See above description – foundation start-up and campaign costs to be reimbursed to the College.



Year at Glance

2012-2013

Pursuant to the College's Strategic Action Plan, the Director General of the College, Louise Brunet, explored the creation of a new foundation and the holding of a common fundraising campaign. Discussions took place with the College Endowment Fund and Development Fund representatives.

It was agreed that a new foundation be established to undertake a major fundraising Campaign. The required developmental stages then began.

Highlights include:

- Recruitment of Founding Members;
- Creation of new Cégep Heritage College Foundation: Founding Members Louise Brunet, Me Pierre Landry and Gerry Philippe obtained Letters Patent on April 2nd 2013
- Confirmation of charitable status;
- Hiring of philanthropic consultants;
- Participation of the College Community in focus groups;
- Undertaking of a feasibility study wherein various stakeholders and leaders from both the Heritage community (faculty, administrators, alumni, friends and family) and the larger community were interviewed;
- Meetings with the Heritage Community;
- Recruitment of the Board of Directors;
- Agreement in principal between the College and the Foundation;
- Approval and support of the College's Board of Governors to undertake the campaign.

2013-2014

Lead priorities: Establishing the Foundation, strengthening ties within the community (both internal and external), recruiting the Campaign Steering Committee and preparing for the campaign.s.

- Recruitment of Foundation Board of Directors;
- Holding of the first Annual General Meeting;
- Naming of Caryl Green as the first Chair of the Board of Directors;
- Approval of the Mission statement and By-laws;
- Resignation of Founding Members Louise Brunet (retiring) and Gerry Philippe;
- Appointment of Directors and election of Officers including the new College Director General, Michael Randall;
- Strengthening of ties within the community;
- Recruitment of Campaign Committee Members;
- Signing of an Agreement with the College;
- Planning of the establishment of student voluntary contribution to begin in Fall 2014;
- Presence at the May 6th Student Art show and at the June 2014 Graduation Ceremony;
- Revision of the Campaign's timelines;
- Hiring of the Foundation Manager: Nicole Lefebvre;
- Holding of internal consultations on campaign objectives;
- Review of campaign timelines and agreement with philanthropic consultants;
- Confirmation of commitments of two initial major donors;
- Naming of Caryl Green, as (acting) Campaign Chair.



Thank You



Michael Randall, Director General

As the new Director General of Cégep Heritage College, it gives me great pleasure to see our new College Foundation up and running, and preparing for our major fundraising campaign. It is very encouraging to see prominent members of our community, as well as College staff and faculty, pull together and become involved in an endeavour that will serve our future students. Student success and perseverance are at the heart of what our Foundation is all about. Giving students the resources and the means to pursue their ambitions and to go beyond just getting a diploma, is another reason for our Foundation's existence. Heritage is a diverse community that has always been open to people of all walks of life. The monies raised will continue to ensure that all students have access to everything that our College has to offer. I wish to express my heart-felt thanks to all those who have stepped up to the plate, and have gotten in on the "ground floor" of this great new endeavour called the Cégep Heritage College Foundation!



**Nicole Lefebvre, Manager
Cégep Heritage College Foundation**

"Heritage is not simply a community college. It is a community resource of caring individuals who, together, make a difference in our students' lives. It is with our warmest thanks to all College employees for their dedication to our students and to our many volunteers for their support."



**Jean Castonguay
Family Campaign Chair**

"I believe that the Foundation has an important role and purpose. I am strongly convinced that the College needs additional resources to support our students."