



FOUNDATION ANNUAL REPORT 2015-2016

#### THE CÉGEP HERITAGE COLLEGE FOUNDATION MISSION

The mission of the Cégep Heritage College Foundation is to support the College's diverse and innovative community-driven learning experience.

#### THE CÉGEP HERITAGE COLLEGE MISSION

Heritage College is an English Cégep proudly committed to student success through a diverse and innovative, community-driven learning experience.

#### THE HERITAGE EXPERIENCE

Heritage College, a student-centered community, promotes academic excellence through a personal and supportive environment that recognizes the importance of continuous learning.

#### THE HERITAGE PROMISE

Heritage College graduates will:

- Respect human diversity;
- Participate in their community;
- Demonstrate leadership skills;
- Value working with others;
- Behave ethically;
- Safeguard the environment.

In 2013, the **Cégep Heritage College Foundation** was created in order to help the College respond to the escalating student needs and to safeguard initiatives that foster self-esteem, engagement in college life and community values. Considering the challenges arising from a significant increase in admissions versus the limited funding at the College's disposal, the Cégep Heritage College Foundation launched a major fundraising campaign on May 7, 2015 with the goal of raising \$1 million dollars over five years.

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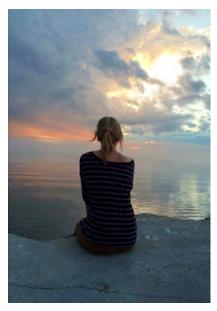
Dear Foundation supporter,

We are pleased to report the Foundation has surpassed the half-way mark of the major fundraising campaign and can announce that as at June 30, 2016, we have received pledges that total \$528,200. As you will see in the "Impact" section of this report, we were delighted to contribute amounts of \$1,000 to "student projects" and "\$5,600 to "engagement and perseverance bursaries" this past year.

Thanks to Foundation supporters such as you, who renew their yearly pledges, we are able to evolve and contribute to the College's mission by providing tangible solutions to the challenges facing students and additional resources to nurture student self-esteem, perseverance and engagement in college life.

By going the extra mile and demonstrating how much you care, the Cégep Heritage College's family can continue to advance in its goals of enhancing our students' learning experience and contributing to an environment which celebrates the importance of inclusion, participation and accessibility as it thrives to provide equal opportunities for students to complete their studies and follow their dreams.

Cégep Heritage College Foundation Board of Directors



Be anxious for nothing, but in everything by prayer and supplication with thanksgiving, let your requests be made known unto God.

Philippians 4.6



# MY GRATITUDE TO DONORS OF THE CÉGEP HERITAGE COLLEGE FOUNDATION

The Foundation bursary was a blessing to receive and exceeded all expectations and needs for the semester to come. I want to thank you for your consideration in having selected my candidacy for the bursary, for your heart and for Heritage College.

Growing up in a military home, I had known little stability. Moving frequently had impacted my education as well as my faith in long lasting social relationships. The first semesters spent at Heritage renewed my passion for loving others and gave me direction and hope for successful future endeavors. I am grateful for the burden that has been removed with the bursary for the fall semester; providing for me, at my moment of need!

Keep believing you are making a difference!

#### **Rosemarie Drolet**

Cégep Heritage College Student Foundation Perseverence Bursary Recipient April 2016

#### FOUNDATION PROJECT FUNDS

In order to help cover the costs of Cégep Heritage student travel and related expenses, the Foundation awarded the sum of \$1,000 (Desjardins) to the **2016 Heritage Guatemala Project**.

An Early Start: Health and Education for Guatemalan Children in Mayan Villages in Lake Atitlan Region - is a joint project with the Nursing and Early Childhood Care and Education (ECCE) programs at Cégep Heritage College. Faculty from both programs and students (Amber Smith, Julia Wilson, Juliana Lopera, Melissa Gabie, Kathleen Evans, Courtney McNally) worked collaboratively with health care professionals and early childhood educators to build new resources in health and education, to promote healthy living, positive learning environments in support to an optimal early start for preschool Guatemalan children.

Faculty and students from both programs provided high quality teacher training and early learning resources already developed by Cégep Heritage College ECCE students; provided training to early childhood educators and health promotors on nutrition, dental health and other health promotion measures; built partnerships with daycare centers and health clinics and supported dialogue and reflection on the critical importance of development, health and learning of young children.

Students and staff came away knowing they had done some powerful work. It is safe to say no one returned to Canada unchanged.



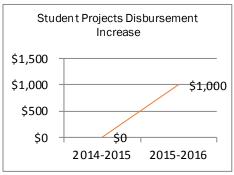
Special thanks to Laura Massie and Jutta Kurtz and the College faculty



No one is more cherished in this world than someone who lightens the burden of another. Thank you.

#### Unknown Author





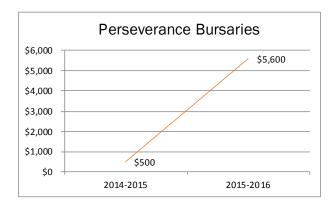


Cooperating in building the future

Special thanks to Desjardins for their contribution to the 2016 Guatemala Project

## FOUNDATION PERSEVERENCE BURSARIES

In a festive event on April 28, 2016, the Cégep Heritage College Foundation honoured recipients of Engagement and Perseverance Bursaries. The Awards Evening was attended by students, parents, donors and College employees. Chelsea Mayor Caryl Green, Gatineau City Councilor Mike Duggan (Lucerne/Aylmer), James Shea (Chair of



WQSB, RAWQ, College/Foundation Board Member) were among guests.

In these difficult times, lending a helping hand and encouraging perseverance can make the world of difference in a student's life. Thanks to the generosity of our partners and donors, 10 students from the Gatineau area and 4 students from the Pontiac area were awarded bursaries valued between \$200 and \$2,000. The Foundation is delighted to have new partners who value investment in youth.



Groupe Lallier Outaouais awarded the Misha Tolstoy Memorial Engagement Bursary of \$500 each to Chloé Gervais (Aylmer) and Justen Mills (Aylmer)



Pontiac municipalities awarded Perseverance Bursaries of \$200 each to Darleen Robinson (Clarendon), Kenna Turner (Chapeau)



Engagement and Perseverance Bursaries by various donors were awarded to Keysha Tubman(Bristol), Simon Lafleur (Hull), Sabrina Hakizimana (Hull), Brianna McLean (Aylmer), Rosemarie Drolet (Hull) and Maya Agyekum (Aylmer)



Dynacare awarded perseverance bursaries of \$500 each to Nursing Students: Andrian Carrero Nunez (Val-des-Monts) and Masabe Lombe (Aylmer)





The Leacross Foundation, represented by Caryl Green, awarded perseverance bursaries of \$2000 each to Brittany Ranger (Chapeau) and Ashley Lausas (Dewittville)

#### MAJOR FUNDRAISING CAMPAIGN



### **MAJOR FUNDRAISING CAMPAIGN 2015-2020**



### CAMPAGNE MAJEURE DE FINANCEMENT 2015-2020



heritagecollegefoundation.org

Cégep Heritage College Foundation Registered Charity 807779244 RR 0001

325 Cité-des-Jeunes Boulevard Gatineau QC J8Y 6T3 819-778-2270 x 2127

www.heritagecollegefoundation.org wecare@heritagecollegefoundation.org In order to help the Cégep Heritage College respond to escalating student needs and promote initiatives that foster self-esteem, engagement in college life, our Foundation launched its major fundraising campaign with the goal of raising \$1 million dollars over five years to invest in:

- Perseverance Bursaries and Student Projects;
- Accessibility (Special Needs);
- Teaching Equipment and Technology.

#### URGENT STUDENT NEEDS

Our 1200 students' needs are unique and cannot be compared to other CEGEPs as a large number come from remote areas and incur significant expenses related to transportation and/or housing.

### YOUR SUPPORT MAKES A DIFFERENCE

Large or small, your support contributes to the creation of Engagement and Perseverance Bursaries which provide much needed encouragement and help to eliminate financial barriers to education. Your support is helping students now and is establishing a legacy of support and assistance for students for generations to come.

# YOUR GENEROSITY EMPOWERS OUR STUDENTS AND OUR COMMUNITY

Your support empowers our students to complete their studies and become active members of our community.

#### 2015-2020 CAMPAIGN TARGET: 1 MILLION DOLLARS

#### 1. Bursaries and Funds

\$500,000

Interest from invested funds will serve to promote access to studies at Heritage College, encourage student perseverance despite obstacles, support development of educational projects, and provide emergency aid for students with financial hardships.

Perseverance Bursaries \$225,000

E.g. transportation, health and family issues, returning to school, etc.

Educational and Student Life Projects

\$225,000

E.g. co-op experiences, humanitarian projects, competitions, aboriginal projects, etc.

Student Emergency Fund

\$50,000

E.g. collective initiatives and assist with necessities such as books, bus tickets, food, glasses, etc.

#### 2. AccessAbility (Special Needs)

\$200,000

Investing in increased autonomy and equal opportunities by installing automatic doors and acquiring adaptive equipment. The Foundation also wishes to fund increased academic support for students with special challenges, such as learning disabilities, mobility, physical and mental health issues.

#### 3. Teaching Technologies and Equipment

\$300,000

Investing in student creativity, collaboration, goal setting, problem solving and communication skills while assisting the College to provide a safe and stimulating learning environment. Areas that are marked for urgent investments are:

- Rugby/Soccer field drainage and crowning;
- Auditorium digital audio/visual, projector, screen and lighting;





Nicole Lefebvre, Michael Randall, Caryl Green, Gilles Desjardins, Michel Drouin

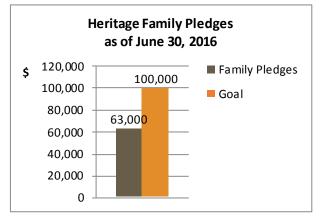


Jessy Desjardins and Gilles Desjardins

As a philanthropist, Mr. Gilles Desjardins is personally involved in supporting a number of causes related to youth, education and the fight against poverty.

## FAMILY MATCHING GIFT ANNOUNCEMENT

On August 20<sup>th</sup> 2016, the Foundation hosted a well-attended press conference to announce a matching gift program offered by Mr. Gilles Desjardins (Brigil). Every dollar donated by the Heritage Family, Brigil will match the donation for a maximum contribution of \$100,000.



On behalf of Brigil and more precisely, my father, Gilles Desjardins, our involvement in Heritage College Fundraising Campaign is directly linked to our vision "Quality of life". Good quality education equals quality of life. We are happy to be part of this endeavor and a long lasting relationship.

**Jessy Desjardins** 



### ALUMNI AND AMBASSADOR COCKTAIL

Over 70 people attended the Alumni and Ambassador's cocktail, held in the Agora on September 30, 2015. This was a first Cégep Heritage College Alumni event which was well-attended by Alumni, students, employees (current and former) and a variety of college ambassadors from the community. Some Alumni had the opportunity to record video testimonials of their fond memories and unique learning experience at Heritage.

#### ALUMNI AND FRIENDS NETWORK

The creation of the new Heritage Alumni Network goes hand-in-hand with the Foundation's objectives to build long-term relationships with alumni, the community, and with industry.

Other advantages of the Alumni Network includes providing a platform which reunites former students and friends of Heritage, providing social and academic connections.

Encouraging networking and celebrating alumni for their accomplishments are the best way the College can continue to cultivate its community. Our Alumni Network and College Foundation are intimately related; they are comprised of dedicated and passionate alumni, employees and parents who have been touched by the exceptional learning experience at Heritage and wish to safeguard its community-driven spirit.



James Shea, Richard Henderson



Paul Brenton, Professor Gerry Cammy, Kendall Brenton



Jeremy Howard, John Russell, Mattew Russell and Becca Canam



Mr. William Amos, Race Honorary Chair

#### SPARTAN RACE

As Honorary Chair of the Heritage College Foundation's Spartan Race, Mr. William Amos led Heritage Spartan Racers across obstacles to the finish line for a reason: Heritage Students!

Thirty racers and thirty volunteers participated despite extreme weather conditions on either June 18th or 19th, 2016, making us proud! They all demonstrated extreme determination raising both awareness for our cause and donations totaling \$5,000. Funds were directed to the Foundation's "Family" fundraising target.

"Spartans know there is an unspoken rule on the course: no Spartan is to be left behind. This mission extends beyond the course; to not leave behind those who struggle. This year, we united in the Eastern Canadian Spartan Run for Charity Challenge to leave no Heritage Student man or woman behind..."



Marcel Proulx, Nicole Lefebvre, Mike Duggan, William Amos, Greg Fergus, Matthew Tattersall-Boros, Justen Mills, and Michael Randall











Congratulations and thanks to Alumni and Students: Matt, Justen, Anda, Ceres, Miriam, Brianne, Lila, Jan-ma and Laura; Faculty and Staff: Graham, Sean, Stan, Ron, Natasha and Nicole; Parent: Mike Duggan; and Members of Parliament: William Amos and Greg Fergus



Marcel Proulx, Nicholas Jones, Parisa Sarah, Nicole Lefebvre, Andea Costea, Marc Desjardins and Michael Randall



Networking Lunches



Heritage College's Hotel and Restaurant Management Program

#### **ONLINE CONTEST**

The Foundation worked closely with Marc Wolvin, head coach of our rugby team (Hurricanes) and founder of the regional rugby association of the Outaouais, to produce an article describing how Heritage is home to rugby in the Outaouais. It also built affiliations in the Outaouais rugby community in the course of its participation in an online contest – with hopes of winning \$25,000 to help repair our rugby field. The Foundation was delighted that its rugby field cause had been selected as a finalist throughout Québec and represented the Outaouais region across the province.

### NETWORKING AND BUILDING COMMUNITY TIES

The Heritage Hotel and Restaurant Management program's student exercises provided the Foundation with an extraordinary venue to invite and host local media and other key players in the community. Congratulations and thanks to the Hotel Restaurant Management Team for providing this opportunity offering excellent exposure for both the Foundation and College.

#### Guest from our community included:

Pierre-Paul Noreau (Le Droit) ● Sophie Ryan, Daniel Lacasse (Pontiac and Aylmer Bulletin) ● Nikki Mantell , Lyette Robert (Low Down to Hull and Back) ● Ross Dickson (The Equity/Hill Times) ● Kathy Hynes, Ann Taylor (The Equity) ● Jocelyne Lauzon, APICA ● Guy Leblanc (Groupe Heafy/ Galeries D'Aylmer) ● France Belisle, Manuela Texeira (Tourisme Outaouais); Claudia Gagné (CJEO) ● Josée Lafleur, Kathleen Barette (STO) ● Norm MacMillan ● Mike Duggan, Jocelyn Blondin (Ville de Gatineau).

#### INVITATIONAL DONOR LECTURE

On March 11, 2016, Foundation donor, Jean-Roch Beaudoin, President of Slush Puppie Canada filled the auditorium with Heritage students from both the Accounting and Management and the Commerce program.

#### SCHOOL PERSEVERANCE DAYS

The Cégep Heritage College Foundation participated in the 2016 School Perseverance Days activities on February 16, 2016. The goal of this event is to actively encourage the community to support our students, to prevent them from dropping out of school and to convince them of the advantages of obtaining a diploma or qualification.

Perseverance superheroes awards were given to:

- Josée Beaudry, Education Advisor who supports students with special facility needs and to help them persevere in their college studies. In addition, she provides assistance to teachers and students delivering educational strategies adapted to needs;
- Larry Greene who is amongst the first students to graduate from Heritage College and was a member of the Board of Governors of the College from 2010 to 2014 and is a Director of the Cégep Heritage College Foundation. He advocates for the importance of inclusion, participation and accessibility to ensure that all our young people have an equivalent opportunity to complete their studies and follow their passions and dreams.



Jean-Roch Beaudoin, President of Slush Puppie Canada



Perseverance Awards for Larry Greene and Josée Beaudry



Special thanks to Laiterie de l'Outaouais for providing refreshments

#### FINANCIAL SUMMARY

# FOUNDATION STATEMENT OF FINANCIAL POSITION AS OF JUNE 30,2016

Assets	2016	2015
Current		
Cash	18,875	53,548
Trade and other receivables (Note 5)	49,866	7,418
	68,741	60,966
Long-term		
Investments, maturity on December 10, 2017 with interest rate per year of 1.4%	130,000	
	198,741	60,966
Liabilities	2016	2015
Liabilities  Current	2016	2015
	6,700	2015
Current		2015
Current  Trade payables and other operating liabilities (Note 7)		<b>2015</b> 184,307
Current  Trade payables and other operating liabilities (Note 7)  Long-term	6,700	
Current  Trade payables and other operating liabilities (Note 7)  Long-term	6,700 207,406	184,307
Current  Trade payables and other operating liabilities (Note 7)  Long-term  Due to Heritage College, without interest (Note 6)	6,700 207,406 214,106	184,307 184,307

#### RELATED PARTY TRANSACTIONS

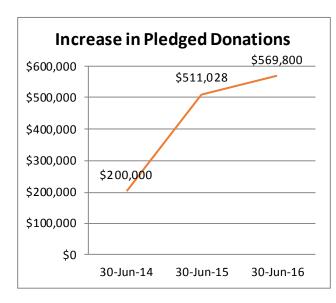
**Foundation Note:** On January 14, 2014, the Foundation formalized an agreement with the College, who officially sanctioned the major fundraising campaign. It was agreed that the College advance funds inherent to preparing and running the campaign. These costs will be returned to the College.

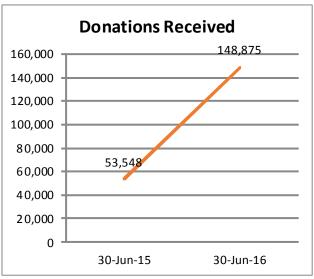
#### PLEDGES AND DONATIONS

\*Note 5 Excerpt from Financial Statements: (Receivables \$46,512, Interest \$821, Sales tax receivables \$2,533)

\*Note 6 Excerpt from Financial Statements: Heritage College advanced \$23,099 (2015-2016) to the Foundation to cover salaries and employee benefits.

\*Note 7 Excerpt from Financial Statements: The Organization follows the deferral method of accounting for contributions. Under this method, contributions restricted for future period expenses are deferred and are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Endowment contributions are reported as direct increase in net assets.





#### COLLEGE DIRECTOR GENERAL

It is with great pride that our College
Foundation has moved forward in fundraising, in awarding of bursaries and project funds, and in building vital partnerships for both the Gatineau and Pontiac campuses. Community and private philanthropy help us to achieve a margin of excellence for which public funding simply does not provide.

I would like to thank all supporters, volunteers and donors, who have come forward throughout the year to give their time and energy to our cause. The tremendous participation underscores how much Heritage is valued in our community.

Special thanks to our outgoing Campaign Chair, Mr. Michel Drouin, and our 2015-2016 Foundation Chair, Mr. Marcel Proulx, for their leadership, passion and insight which have been great assets to our major fundraising campaign.

Michael Randall Director General Cégep Heritage College

FOUNDATION MANAGER'S

## ADDRESS TO COLLEGE EMPLOYEES

Thank you for giving of yourself, passionately, to the education of our students. Over the years you have touched thousands of graduates by your generosity. Thanks to you, Heritage is a "family" that fosters a learning experience that can be found only in a human size college with a big heart.

Our Foundation seeks to expand on the foundation of your successes and extend the Heritage walls by reaching out to our community, in support of your efforts. We are grateful for your excellent work and for how you help students emerge with hope from this make-or–break period in their lives.

Nicole Lefebvre Foundation Manager Cégep Heritage College Foundation



Michael Randall, Director Genaral



Nicole Lefebvre, Foundation Manager

## TOGETHER WE ARE BUILDING A LEGACY IN SUPPORT OF STUDENT SUCCESS

On behalf of our students, the Cégep Heritage College Foundation expresses its heartfelt gratitude to all volunteers and campaign donors.



Marcel Proulx (Foundation Chair), Nicole Lefebvre (Foundation Manager), Michel Drouin (Campaign Chair).

#### **Special Thanks to our Campaign Partner**



Cooperating in building the future

#### Special Thanks to our Heritage Family

- Students
- Faculty
- Parents
- Professionals
- Retirees
- Staff
- Alumni
- Management
- 7 .......
- . O.H. 4. D. . .
- Foundation Board
- College Board

#### **WORDS OF THANKS**

#### PARTNERS AND DONORS AS OF JUNE 30, 2016

Alliance Autochtone du Québec

Anonymous

Bonin, Roy

Brunet, Louise

Bulletin d'Aylmer Bulletin

Brigil

Camp Fortune

Centre Dentaire Dufresne

Nguyen Inc.

Chaffers, Kaye

Charlebois Trépanier

Insurance

**DESJARDINS** 

Desjardins, Lise

Docherty, Lyle

ExecHealth

Gamma-Dynacare

Laboratories

Green, Caryl

Greene, Larry

Groupe Lallier Outaouais

Heritage Administrators

Association

Heritage Student Association

Imprimerie Grégoire

Intact Insurance

Jugandi, Roland

Gilles Lalonde, Pharmacies

Jean Coutu

Lafrenière, Jeannine

Larame, Jacques

Leacross Foundation

Montour, Jocelyn

Newing, David

Njue, Catherine

Otto's BMW & Otto's Subaru

Parker, Brian



Vitrerie de la Vallée – Major Donor



Louise Killens and William Amos

Pontiac Journal du Pontiac

Proulx, Marcel

Rathwell, Ian

Restaurant "La Station"

Rochon, Louise

Shea, James

Slush Puppie Canada Inc.

Sullivan, Gail

Sœurs de la Charité inc.

Vitrerie de la Vallée

West Quebec Post

Wolvin, Marc

MUNICIPAL, PROVINICAL AND FEDERAL DONATIONS AND SUPPORT

Amos, William

Carrière, Marc

Duggan, Michael

Gaudreault, Maryse

Municipalité Alleyn-et-Cawood

Municipality

Municipalité Isle aux

allumettes Municipality

Municipalité Litchfield

Municipality

Municipalité Otter Lake

Municipality

Ville de Gatineau

Major Donor



Lead Donor



BRIGIL

Donor Major Donor





Slush Puppie Canada Inc.

### **BOARD OF DIRECTORS**

Board of Directors	Campaign Committee	
Marcel Proulx, Chair of the Foundation Residential Real Estate Broker	Marcel Proulx, Chair of the Foundation, Gifts Division Residential Real Estate Broker	
Me Pierre Landry, Vice-chair Noël et associés	Larry Greene, Lead and Major Gifts Division  Parent / Alumni	
Me Joseph Gorman, Foundation Secretary Gagné, Isabelle, Patry, Laflamme et associés / Alumni	Me Joseph Gorman, Co-Chair, Alumni and Investors Division Gagné, Isabelle, Patry, Laflamme et associés / Alumni	
lan Rathwell, Treasurer  Certified Professional Accountant / Parent / Alumni	Ian Rathwell, Alumni Gifts Division Certified Professional Accountant / Parent / Alumni	
James Shea Parent / College Board of Governor's representative	Sandra Ricci, Alumni Gifts Division, Family Advisory Committee Representative Alumni	
Larry Greene Parent / Alumni	François Vézina, Communications Committee	
Sean Scott, Family Advisory Committee Representative Cégep Heritage College	Marc Desjardins, Events Coordinator	
Michel Hétu Cégep Heritage College, Director of Finance	Marie-Paule Dufresne, Communications Committee	
Martine Rainville, Campaign Partner Assistant to the Director General / Associate Community- Life Agent / Desjardins	Nicole Lefebvre, Campaign Coordinator	
Marie-Paule Dufresne, Communications Cégep Heritage College, Business Services		
Caryl Green, Past-Chair of the Foundation  Parent / Mayor of Chelsea		
Chief Gilber Whiteduck Kitigan Zibi Aboriginal Community		
Michael Randall Cégep Heritage College, Director General		
Nicole Lefebvre, Foundation Manager, Ex-Officio Member	Major Fundraising Campaign Launch	

### CREATION OF THE FAMILY ADVISORY COMMITTEE



Kathy Cumming, Chair

Created in 2015-2016, the Heritage Family Advisory Committee will ensure the Heritage community plays an active role supporting and implementing the Foundation's mission and activities on an ongoing basis.

The members (faculty, professionals, staff, retirees, parents, alumni and students) have close ties to the College and/or its students. In addition, their skills, knowledge and experience support the Foundation Board and the Campaign Committee.

The Heritage Family Advisory Committee's role includes:

- Discussing requests/needs identified by the Heritage Community;
- Evaluating and initiating fundraising activities;
- Ensuring ongoing communication between the Community, the Board and the Campaign Committee;
- Appointing representatives to Committees, such as: 1) Foundation Board, 2)
   Campaign 3) Financial 4) Funds and Bursaries 5) Events Committee.

## CREATION OF THE FUNDS AND BURSARY COMMITTEE



Paul Elliott-Magwood, Chair

As mandated in 2015-2016, the Family Advisory Committee created the Funds and Bursaries Committee to assist the Foundation's mandate to allocate revenues generated by investments or trusts to:

- Facilitate student access to college studies at Cégep Heritage College through the creation of bursaries;
- Support student aspirations by encouraging the development of studentoriented projects and participation in student life.

The Committee's role includes:

- Proposing and reviewing criteria and eligibility;
- Establishing the weighting of criteria;
- Proposing bursaries to be created and ensure the funds and bursaries meet current needs.



The Cégep Heritage College, is the only English public community college in western Québec, serving the vast geographical area of the Outaouais (the City of Gatineau, Gatineau Valley, Collines-de-l'Outaouais, Papineau, Pontiac as well as many aboriginal communities located as far North as James Bay). it welcomes close to 1,200 students, both Anglophone and Francophone, on their journey to becoming active and productive members of our community.

Cégep Heritage College is an important contributor to the well-being and prosperity of the Outaouais, contributing to the skilled workforce essential to our region's economic growth and development.